

Guest Lecture on
'Understanding Digital Transformation'

20th March, 2021

Organized by: Department of Computer Science



Mr Sesa Kishore Kommareddi, CEO, SK Deep Tech Pvt Ltd, Singapore addressing the students

REPORT

The UG Department of Computer Science & Applications organized a Guest Lecture on 20th March, 2021 by Mr. Sesa Kishore Kommareddi, CEO, SK Deep Tech Pvt Ltd, Singapore for the Final Year students of BCA. He began his lecture by introducing Digital Transformation. He explained about Digitization, Digitalization, and Digital Transformation.

In the middle of the session he briefed the following topics:

- Transforming Customer Experience
- More Data-based Insights
- Greater Collaboration Across Departments
- Improved Agility and Innovation
- Digital Transformation Drivers
- Digital Transformation Framework
- Digital Transformation Strategy

In conclusion, he emphasized the importance of setting a goal and choosing the career best.